

TOYOTA **bz4x**





TOYOTA **bz**

INTRODUCING TOYOTA BEYOND ZERO

The dawn of an exciting new electric era is upon us. The all-new Toyota bZ series goes beyond zero emissions to transform lives and experiences. Introducing the next generation of innovative battery electric vehicles – an effortless fusion of sleek, modern design and exceptional capabilities, this is zero emissions with a difference whilst driving. Reduce your impact on the planet, enjoy outstanding motoring and appreciate a range of innovative features with the Toyota bZ series. Toyota bZ makes electrified mobility better for all.

ALL ELECTRIC. ALL WHEEL DRIVE

Going beyond means exceeding expectations. As the first member of the Toyota bZ family, Toyota bZ4X leads the way for the electric generation. A powerful build and dynamic SUV design meets best-in-class all-wheel drive and excellent electric range – with Toyota bZ4X, you'll have the confidence to drive wherever you need to go. Innovative and efficient, the reliable Toyota bZ4X delivers outstanding battery longevity for greater peace of mind. Enjoy the thrill of an all-electric driving experience.





POWERED BY ELECTRICITY. DRIVEN BY EMOTION

Enjoy the freedom to go wherever the road takes you. Drawing on almost 25 years' experience in battery technology, Toyota bZ4X can travel more than 500 km* on a single full charge. That's enough distance to cover practically every journey type, giving you complete peace of mind. Using rapid public charging, you can achieve an 80% charge in around 30 minutes[§] with a 150 kW fast-charging system but best of all, it's accomplished with zero emissions whilst driving.

RELIABLE BATTERY PERFORMANCE

Toyota's confidence in the quality of the battery is reflected in a guarantee it will retain at least 70% of its capacity up to 10 years, covered by the original EV Manufacturing Warranty until 8 years or 160,000 km, and with the additional Extended Battery Care up to 10 years or 1 million km driven that is activated by an annual EV Health Check (T&Cs apply).

* WLTP cycle. Range subject to selected grades, powertrains and local driving conditions.
[§] Subject to local conditions.



SLEEK STYLE. SUV PRESENCE

Robust and effortlessly stylish, Toyota bZ4X is equally at home in the city and the great outdoors. The cutting-edge sleek silhouette of an electric vehicle meets the confident and imposing presence of an SUV, resulting in a unique statement design. Characterised by a defining hammerhead shape, slim headlight units emphasise the car's strong stance, while pronounced black wheel arches express SUV originality from the side. The low roof height and thin lower grill contribute to the exceptional aerodynamics by reducing wind resistance for a remarkably smooth drive.





ALL TERRAIN. ALL CAPABLE

Enjoy best-in-class all-wheel drive performance with Toyota bZ4X – whatever the weather. The newly developed AWD X-MODE enhances performance and safety to enable Toyota bZ4X to tackle any terrain with fantastic all-wheel drive capabilities. Designed to defy expectation, the Toyota bZ4X offers a truly seamless driving experience – no matter the road conditions.



READY FOR EVERY ADVENTURE

X-MODE effortlessly handles any terrain you throw at it
1. Snow / Dirt 2. Deep Snow / Mud 3. Grip-Control



PURE ELECTRIC FEELING

Toyota bZ4X captures the raw pleasure of driving. A low centre of gravity, underfloor battery and excellent all-wheel drive ensure Toyota bZ4X offers fantastic stability and exceptional handling with enhanced control. With single-pedal drive, drivers can accelerate and slow the vehicle using only the throttle pedal, boosting its efficiency. Agile and highly responsive, this is battery electric performance as you've never seen it before.



Scan to discover more.



LUXURIOUS DETAILS

Luxury perforated fabric and soft ornamentation armrests create a welcoming interior of unparalleled comfort.

TRAVEL IN PREMIUM COMFORT

Calm, spacious and completely premium, the inviting interior of the Toyota bZ4X welcomes you into a cabin of luxury. A wealth of human touches make Toyota bZ4X a social space for everyone to enjoy. An intelligently designed cockpit and spacious interior evoke great refinement, while stylish Nordic-inspired textures and satin finish detailing create total comfort for all passengers. Let the interior ambience of Toyota bZ4X make you feel at home.





IN CONTROL FROM YOUR PHONE

Connectivity doesn't stop when you leave the car. The MyToyota app is a powerful tool on the move. Secure your car from afar, locking the doors and closing the windows with Remote Control. Use Remote Start to prepare the Electric system and cool or warm the cabin ahead of a journey. And with Car Finder you can remotely flash the lights, sound the horn and see the car's location on a map, making it easy to find.

SMART DIGITAL KEY*

With Smart Digital Key your smartphone becomes your car key. Shareable with up to four other people, it works from your bag or pocket to unlock and start your bZ4X hands-free and securely.

* Feature availability and vehicle specification may vary among models, grades and according to market availability.





STAY AHEAD WITH INTELLIGENT TECHNOLOGY

A unique driving position and intuitively incorporated technology make the Toyota bZ4X a joy to drive. Furnished with an incredible multimedia system, Toyota bZ4X uses Toyota Smart Connect+ to provide real-time map and traffic information, as well as road updates and parking space availability, always up to date via Over-The-Air technology. The 12.3" touch screen displays all your important information in one place, with Voice Agent technology making it easier than ever to focus on the road ahead.



INFORMATION AT A GLANCE

A slim, low-set instrument panel shows important data such as speed and fuel levels just above the wheel, perfectly in line with the driver's view.

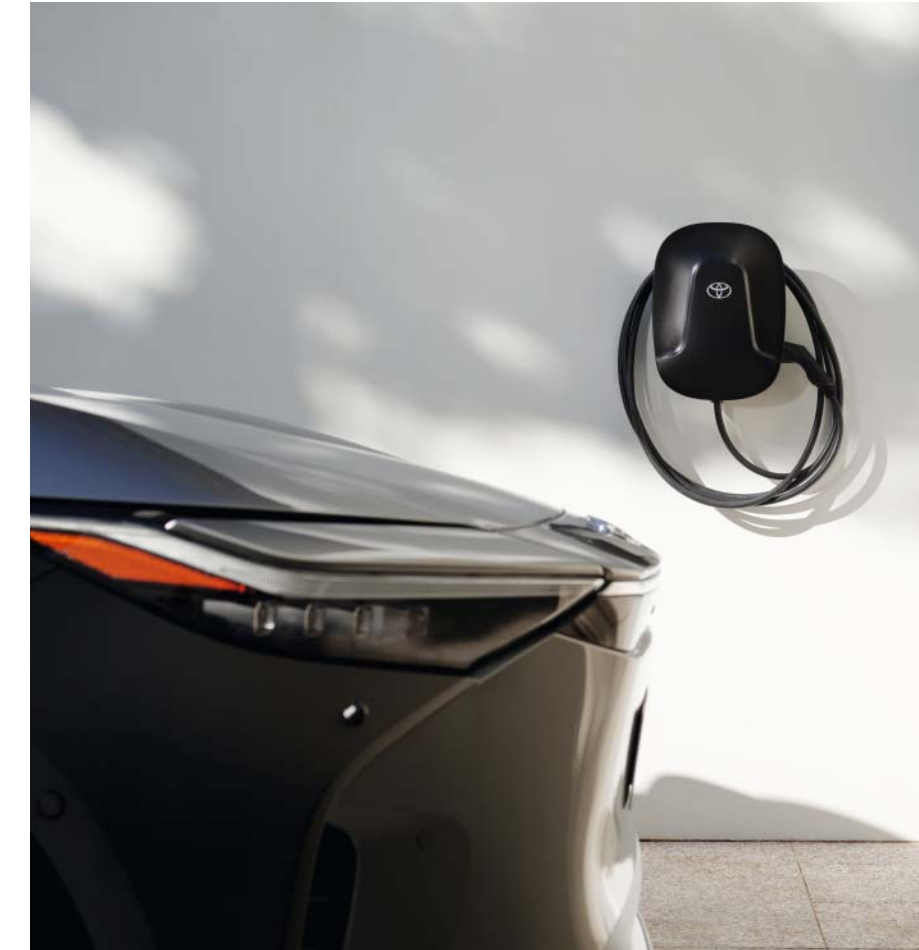


EASY CHARGE ANYWHERE

With reliable range and excellent battery capacity, Toyota bZ4X provides confidence to go wherever the road takes you. When you need to recharge, there are many options available. The Toyota bZ4X is equipped with an on-board charger with a Combined Charging System (CCS2). Simply plug in overnight via a Home Wall Box to reach full charge in 6.5 to 10 hours or use your Digital Charging Solutions Card to rapidly charge anywhere on the Toyota Connected Charging Network. Perfect for long journeys, use the MyToyota app to find public charging units and recharge 80% of Toyota bZ4X in around 30 minutes*.



Learn more about charging options.



* Subject to local conditions. In order to ensure effective charging and preserve battery health over the life of the vehicle, DC Fast Charging power of bZ4X may be reduced temporarily (roughly 24hrs) after two sessions per day (equivalent of four times 10% to 80% State Of Charge).

TOYOTA T-MATE. WITH YOU FOR A SAFER JOURNEY

For class-leading safety functions, Toyota bZ4X is built with T-Mate – your helpful driving partner. T-Mate is a series of systems designed to support you and make driving safer, whether you're parking, on the motorway or in the city. T-Mate makes sure you're always in safe hands.



Learn more about T-Mate.

PRE-COLLISION SYSTEM (PCS)

Our Pre-Collision System can detect and help you avoid collisions with other vehicles, pedestrians and cyclists. It works by alerting the driver with audio and visual warnings and brake assistance. If the driver doesn't manage to brake in time the brakes automatically engage to prevent or mitigate a collision. Car, pedestrian, cyclist and motorbike detection are possible. Additionally, Intersection Collision Avoidance Support and Emergency Steering Assist support in the day when turning at junctions and making evasive manoeuvres.

EMERGENCY DRIVING STOP SYSTEM (EDSS)

If no driver input is detected for some time, audible warnings sound to alert the driver. Failing this, the vehicle automatically slows, coming to a stop without straying from the current lane. Hazard lights activate to warn other road users and doors are opened to allow easy access for emergency services, if needed.

AUTOMATIC HIGH BEAM (AHB)

The Automatic High Beam system looks down the road to see oncoming headlights. If it detects headlights, it automatically turns off high beam and engages low beam. When the headlights pass, the system automatically switches to high beam again. The result? Safer night-time driving for you and other road users.

LANE TRACE ASSIST (LTA)

Our Lane Trace Assist System is designed to make motorway driving safer. It keeps you centred in your lane and if you start to drift, steering assist will gently steer your car to correct its course.

ROAD SIGN ASSIST (RSA)

Road Sign Assist monitors the road signs ahead, displaying useful information such as the current speed limit or overtaking restrictions on your cockpit display. The system also provides a visual and acoustic warning if the driver isn't following a road sign indication. Data from RSA can now also be used to set a speed limiter, allowing the driver to easily avoid accidentally breaching speeding regulations.

FULL SPEED RANGE ADAPTIVE CRUISE CONTROL (ACC)

This system keeps you at a minimum pre-set distance from the vehicle in front. If this distance falls, the system reduces your speed and eventually the brakes will be applied, and brake lights activated. Full Range ACC can bring the car to a full stop in case the preceding vehicle stops and restarts it upon a slight input on the accelerator pedal or ACC switch. If your car is equipped with Road Sign Assist (RSA), this system will also recognize speed limits on your driving route and suggest any necessary adjustments.





LOOKING OUT FOR YOU

Toyota bZ4X is equipped with innovative T-Mate driving features such as Safe Exit Assist, Rear Seat Reminder System, Driver Monitor Camera, Adaptive High-Beam System to name just a few – giving you confidence and making driving even safer for you and other road users.



Learn more about T-Mate.

SAFE EXIT ASSIST (SEA)

The system is using the radar of the Blind Spot Monitor to help the driver avoid a collision between an opened door or exiting occupants with vehicles or cyclists approaching from the rear. If the system judges that there is a possibility of a collision, an indicator in the outer mirror lights up and multi-information display indicator together with buzzer will alert the occupants.

BLIND SPOT MONITOR (BSM)

Our Blind Spot Monitor system alerts the driver to any vehicles they might not have seen in their side mirrors. This is particularly useful when overtaking.

DRIVER MONITOR CAMERA (DMC)

A camera located above the steering wheel continuously monitors the driver's alertness and condition and provides a warning if it detects abnormal status. Its inputs are used to enhance performance of Emergency Driving Stop System through earlier detection of such condition.

ADAPTIVE HIGH-BEAM SYSTEM (AHS)

This system is designed to ensure the best possible visibility for all road users when driving at night. It automatically optimises headlamp distribution, by shading out the area containing oncoming traffic, so your high beam does not dazzle other drivers but still gives you plenty of light.

REAR SEAT REMINDER SYSTEM (RSRS)

This system alerts the driver if passengers or objects are left behind in the rear seat. The alert includes a warning in the combi meter and, depending on model, hazard lamp as well as buzzer will activate when outside after locking the car.



TOTAL PEACE OF MIND WITH TOYOTA KANZEN

Toyota aims to make all aspects of your Toyota bZ4X experience as seamless and convenient as possible. Toyota Kanzen will do just that: one package which includes all the essential elements to help you enjoy all the benefits of a fantastic battery electric vehicle with total peace of mind. Toyota Kanzen – rooted in Toyota’s Japanese heritage and meaning complete – is designed exclusively to cover your connectivity, maintenance, insurance and charging needs in one go. Affordable and hassle-free, Toyota Kanzen gives you the freedom to enjoy your Toyota bZ4X – your way.



Scan to discover more.

- MILES** – a system that rewards you if your actual mileage is less than the original contracted mileage.

WALL BOX – an affordable finance solution to spread the cost of a Wall Box, ensuring easy access to home charging at competitive prices.

CHARGE – a subscription to manage multiple charging point providers through one payment channel.
- CONNECT** – Toyota Smart Connect and Toyota MyToyota app will be your EV companions, connecting you to your car and helping you plan your trips. From remote battery status to public station finder and remote charging scheduling, Toyota bZ4X has everything you need to manage your electric journeys.

INSURANCE – tailored insurance cover at a guaranteed fixed monthly price over the leasing period.

MAINTENANCE – full maintenance and service integrated for the leasing period.

Availability of the above products may vary per country. Local offers may be different in each market. Customers are advised to check the Toyota website for details.

MID GRADE

With its amazing range and equipment level, this car is the perfect electric D-SUV drive.

MAIN FEATURES

- 18" alloy wheels with wheel caps (5-double-spoke)
- Black fabric
- 7" coloured TFT information display
- 8" multimedia display – Toyota Smart Connect with wireless Apple CarPlay and wired Android Auto™
- Cloud Navigation
- Satin chrome insert on console box
- Fabric front door armrests
- Illuminated entry system

Apple CarPlay is a trademark of Apple Inc.





MID+ GRADE

The electric car for those who don't want to compromise, combining attractive exterior styling with an elegant interior.

MAIN FEATURES (additional to Mid)

- Synthetic leather and black fabric
- Adaptive High Beam system
- 12.3" multimedia display – Toyota Smart Connect+
- Power-adjustable lumbar support on driver seat
- White ambient lighting in centre console
- Wireless mobile phone charger
- Privacy glass on rear windows
- Front and rear parking sensors with automatic braking (for objects)
- Rear spoiler
- Automatic Headlamp Levelling

HIGH GRADE

Toyota bZ4X at its best. 20" alloy wheels, chrome front grille and synthetic leather seat interiors give a luxury touch to the Toyota bZ4X.

MAIN FEATURES
(additional to Mid+)

- 20" alloy wheels (5-double-spoke)
- Black or light grey synthetic leather
- Satin chrome-plated lower front grille
- Chrome door belt moulding
- Panoramic View Monitor
- Front and rear parking sensors with automatic braking (for objects, cars, pedestrians)
- Toyota Teammate Advanced Park
- Driver Monitoring Camera on Pre-Collision System
- Blind Spot Monitor (BSM)
- Front radiant heater
- Smart Digital Key



WHAT'S YOUR COLOUR?



Single colour choices

202 Astral Black	1L5 Deep Metal Grey*	1J6 Platinum*	089 Platinum White Pearl§	3U5 Flame Red*	8S6 Pacific Blue*
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Bi-tone colour choices

202 Astral Black roof					
2WC Deep Metal Grey*	2MR Platinum*	2VP Platinum White Pearl§	2TB Flame Red*	2MT Pacific Blue*	

Express yourself with a choice of 6 colours and 5 unique bi-tone finishes.

* Metallic paint. § Pearlescent paint.



EV ACCESSORIES

The most convenient way to charge your Toyota EV at your home is by using a Toyota Wall Box. The products in our Wall Box range perfectly fit with Toyota vehicles and enable safe and faster charging than using a regular domestic socket. All the Toyota Wall Boxes support charging up to 22 kW and up to 3-phase, making sure to support your needs not just today, but well into the future.

CONNECTED WALLBOX

The Connected Ready Wall Box is a smart charging solution for home and semi-public applications. Featuring LAN, WiFi and optional LTE, its translucent cover displays backlit colour pictograms to indicate the charging status.



MODE 3 CHARGING CABLE

When charging on the go, use this cable (available in 5m, 7.5m or 10m lengths) to connect your Toyota to a public charging station.



CABLE STORAGE BAG

This stylish storage bag keeps your charging cable in excellent condition and prevents it from getting tangled or cluttering luggage space.



STYLE PACK

Style makes the difference. The Style Pack sets your Toyota bZ4X apart, with a touch of protection.



PREMIUM FLOOR MATS

Premium textile and leather floor mats add dependable protection to your car's carpets. Safety fixings hold the driver's mat in place.



ALLOY WHEELS

18" glossy black machined-face alloy wheels.

FAMILY PACK

Ready for your long trip? With the Family Pack, all the basics are covered. From keeping your food cool to extra transport space. Your dearest ones will approve.



COOL BOX

A 7.5 litre slimline cool box secured by seat belts on the rear seats provides an extra armrest. It plugs into the 12V accessory socket to keep refreshments hot or cold.



TABLET HOLDER

Slotting neatly into the headrest docking station, the tablet holder creates a stable base for most mainstream tablets. Adjust according to tablet size, portrait and landscape formats, or tilt the angle for viewing comfort.



CROSS BARS

Practical aluminium cross bars provide additional carrying capacity. Available with Toyota's quick attachment mechanism, you can combine them with additional carrying accessories.

FAMILY LIFESTYLE PACK

The pack that helps you go beyond. Providing loading ease for the frequent traveller.



CROSS BARS – BIKE HOLDER

For use with your car’s pre-fitted roof rails. Cross bars lock onto the rails and form a secure base for carrying a wide range of specialised attachments such as the bike holder. This lockable, lightweight holder has special grips to secure both the bicycle wheels and frame.



REAR BUMPER PROTECTION APRON

A simple and convenient way to keep your car looking like new. The rear bumper apron is made of soft cloth and easily installed with Velcro. It sits flat in your boot taking up minimal space. When loading/unloading, just pull the apron and lay it over your bumper. While driving, the apron protects your luggage and inside boot door.

PROTECTION PACK

An invisible layer keeping your car’s body pristine, while the boot space receives that rugged protection. Your active life is fully covered.



PROTECTION FILMS

Toyota paint protection films prevent against everyday wear and offer durable, long lasting protection for vulnerable areas of the vehicle such as mirrors and door edges. Highly transparent, the protective films are virtually invisible when applied to a vehicle’s paintwork.



BOOT LINER

The boot liner is designed to fit over the boot of your vehicle to protect against dirt and spills. The design features a special anti-slip surface pattern to help prevent luggage from moving.

REAR SEAT PROTECTION

The rear seat back protector shields the back of the seat from dirt and spills when folded down. The textured surface also helps prevent items from sliding.

WHY CHOOSE BATTERY ELECTRIC?

Drawing on 25 years’ experience in battery electric, Toyota bZ4X is leading the way for an all-electric future. With extensive knowledge in developing battery technology and managing energy flows efficiently, Toyota battery electric vehicles offer reliable, lasting performance. With more than 18 million electrified vehicles on the road already and 17 electrified models to choose from, Toyota’s excellent innovation continues to make millions of customers happy around the world.

* Subject to local conditions. To ensure effective charging and preserve battery health, the bZ4X’s DC fast charging power may be reduced temporarily (for around 24 hours) after four 10-80% fast charging sessions in a day. Other factors, such as lower temperatures, may affect charging time. Please consult our charging time calculator to estimate your charging time: www.toyota.eu/new-cars/bz4x

HOW DO I CHARGE?

Charging your electric vehicle is simple and convenient. Installing a wall box at home is a great way to ensure your electric car is always ready to go – simply plug it in when you get home. It’s also perfectly safe to charge from a domestic socket with the vehicle’s charging cable, though charging will take longer than it would via a wall box. For fast and convenient charging on the go, an expanding network of rapid chargers in locations like motorway service stations and supermarket car parks could have you back on the road in as little as 30 minutes*. Please consult our charging time calculator to estimate your charging time. Simply input your specific conditions, such as the type of charger you’re using and the ambient temperature.

HOW LONG DOES IT TAKE TO CHARGE?

With a DC charger: A charge from a 10% state of charge to 80% can be achieved in 30 minutes* with 150kW DC charging in optimal conditions. To protect battery health and longevity, DC fast charging performance is reduced once the state of charge reaches 80%. With a AC charger: Cars built before January 2023 have a 7kW onboard battery charger (OBC). With a current of 32 amps, the minimum time to fully charge is 9.5 hours. Cars produced as of February 2023 have an 11kW OBC, meaning the car can be fully charged in 6.5 hours with an 11kW charge point. Please consult our charging time calculator to estimate how long charging will take in specific conditions, such as the type of charger and ambient temperature.





PURE ELECTRIC MADE EASY

Freedom is being able to go wherever the road takes you. Go further with the all-electric bZ4X. Built with Toyota’s legendary reliability, durability and quality, the innovative bZ4X is electric driving made easy. Enjoy hassle-free recharging, impressive performance and up to 512 km* of range between charges. And thanks to Toyota’s MyToyota app, monitoring your car’s state of charge couldn’t be easier.

- HOW FAR CAN I GO ON FULL CHARGE?**
With Toyota bZ4X travel for up to 512 km* on a single charge (depending on vehicle version and specs) but variables may cause the use range to be lower.
- HOW CAN I INCREASE MY ACTUAL DRIVING RANGE?**
Selecting the Eco Driving Mode will increase efficiency and maximise use range, as will activating the Auto Eco Mode for the heater. Also consider turning off the airconditioning when not required, and remember the bZ4X’s heated seats and steering wheel are a more energy-efficient way of staying warm than turning up the heater. Ensure your tyre pressures are correctly adjusted. Low pressures will reduce use range. Winter tyres also consume more electricity on dry roads than summer tyres. Carrying unnecessary weight will increase energy usage, so be sure to remove surplus items from the car. Finally, consider modifying your driving behaviour. Driving at a constant, moderate speed wherever possible, avoiding unnecessary acceleration and braking, will help you go further on a charge.
- HOW LONG DO ELECTRIC VEHICLE BATTERIES LAST?**
Our electric vehicles are built to the same high quality, durability and reliability standards as any other Toyota, and their batteries are engineered to last. Each one is covered by our Extended Battery Care programme, guaranteeing at least 70% capacity for the vehicle’s first 10 years or 1,000,000 km[§], so you can enjoy complete peace of mind.

* WLTP cycle. Range subject to selected grades, powertrains and local driving conditions. Please consult our range calculator to anticipate your real-world range in specific conditions, such as temperature, wheel size, Driving Mode and air-conditioning setting on: www.toyota.eu/new-cars/bz4x
[§] Warranty in Europe. Check the local warranty for more details.

SPECIFICATIONS

ENVIRONMENTAL PERFORMANCE	Battery Electric Electric Motor 150 kW A/T	Battery Electric Electric Motor 160 kW A/T
CO ₂ emissions, combined speeds (g/km)	0	0
Pure Electric Range – Combined WLTP (km)	436-503	411-415
Electric consumption (Wh/km)	145-147	160-180

The electric range and electric energy consumption values are measured in a controlled environment on a representative production model, in accordance with the requirements of the new WLTP European Regulation EC 2017/1151 and its applicable amendments. For each individual vehicle configuration, the final electric range and electric energy consumption values may be calculated based on the ordered optional equipment. The electric range and electric energy consumption values of your vehicle may vary from those measured or calculated values, as driving behaviour as well as other factors (such as road conditions, traffic, vehicle condition, tyre pressure, load, number of passengers, etc.) have an influence on a car's electric range and electric energy consumption.

ELECTRIC MOTOR	Battery Electric Electric Motor 150 kW A/T	Battery Electric Electric Motor 160 kW A/T
System combined output (kW)	150	160
Electric Front Motor: Type	Permanent magnet synchronous motor	Permanent magnet synchronous motor
Electric Front Motor: Maximum output (kW)	150	80
Electric Front Motor: Maximum torque (Nm)	266.3	168.5
Electric Rear Motor: Maximum output (kW)	–	80
Electric Rear Motor: Maximum torque (Nm)	–	168.5
Battery: type	Lithium ion battery	Lithium ion battery
Battery capacity (kWh)	71.4	71.4

ELECTRIC MOTOR	Battery Electric Electric Motor 150 kW A/T	Battery Electric Electric Motor 160 kW A/T
Maximum charging power AC (kW)	6.6	6.6
0–100% charging time AC (h)	9.5	9.5
Maximum charging power DC (kW)	150	150
10–80% charging time DC (min)	30	30

PERFORMANCE		
Maximum speed (km/h)	160	160
0–100 km/h (secs)	7.5	6.9
Drag coefficient	0.291	0.291

SUSPENSION		
Front	MacPherson strut	MacPherson strut
Rear	Double wishbone	Double wishbone

BRAKES		
Front	Ventilated disc	Ventilated disc
Rear	Ventilated disc	Ventilated disc

A/T = Automatic transmission

SPECIFICATIONS

WEIGHTS & TOWING CAPACITY	Battery Electric	Battery Electric
	Electric Motor 150 kW A/T	Electric Motor 160 kW A/T
Total gross vehicle mass (kg)	3215	3300
Kerb weight (kg)	1895-1980	1985-2065
Towing capacity with brakes (kg)	750	750
Towing capacity without brakes (kg)	750	750

EXTERIOR DIMENSIONS	SUV 5-door
Exterior length (mm)	4690
Exterior width (mm)	1860
Exterior height (mm)	1650
Front tread (mm)	1600
Rear tread (mm)	1610
Front overhang (mm)	915/925*
Rear overhang (mm)	925
Wheelbase (mm)	2850

INTERIOR DIMENSIONS	SUV 5-door
Interior width (mm)	1515
Interior height (mm)	1160

LOAD VOLUME	SUV 5-door
Luggage compartment length (5 seats up) (mm)	985
Luggage overall width (mm)	1425
Luggage overall height (mm)	757
VDA luggage capacity, up to tonneau cover, rear seat up (litres)	441/452

STEERING	SUV 5-door
Min. turning radius – tyre (m)	5.6
Turning circle – tyre (m)	11.2

OFF ROAD	SUV 5-door
Min. running ground clearance (mm)	177
Approach angle (°)	17.7
Departure angle (°)	25.4
Wading depth (mm)	500



* 2WD Mid and Mid+ grades.

TOYOTA ENVIRONMENTAL CHALLENGE 2050

At Toyota, we want to go beyond zero environmental impact and leave the world in a better place than we found it. To make that happen, we have set ourselves six challenges to complete by 2050. Each one presents its own difficulties, but we are committed to generating a positive and sustainable impact on society and the natural world as a whole.

For more information regarding Toyota Environmental Challenge please visit: www.toyota-europe.com/world-oftoyota/feel/environmental-sustainability or contact your local Toyota retailer.

CHALLENGE 1 NEW VEHICLE – ZERO CO₂ EMISSIONS

By 2050, we want to reduce the CO₂ emissions from our vehicles by 90% compared to our 2010 levels. To achieve this, we will promote the development of new vehicles with low or zero carbon emissions, and do everything we can to increase the uptake of these vehicles.

CHALLENGE 3 PLANT – ZERO CO₂ EMISSIONS

To reduce carbon emissions at our manufacturing plants, we are focusing on improving the technologies we use and switching to alternative power sources. We are committed to making our facilities more energy-efficient and adopting renewable energy sources such as solar and wind, as well as low-carbon power such as hydrogen energy.

CHALLENGE 5 ESTABLISHING A RECYCLING-BASED SOCIETY AND SYSTEMS

We've been working on the challenge of resource recycling for 40 years, with the result that 95% of every Toyota bZ4X is now reusable and recoverable. In addition, we offer new and innovative ways of returning your vehicle when it eventually reaches 'the end of the road'.

CHALLENGE 2 LIFE CYCLE – ZERO CO₂ EMISSIONS

We are working to create more environmentally friendly designs – and then analysing and refining them to ensure the lowest possible environmental impact throughout the vehicle's entire life cycle*.

CHALLENGE 4 MINIMISING AND OPTIMISING WATER USAGE

To minimise water usage, we have started to collect rainwater at our manufacturing plants. We have also developed purification methods so that the water we do use can either be used again or returned safely into the local supply.

CHALLENGE 6 ESTABLISHING A FUTURE SOCIETY IN HARMONY WITH NATURE

To preserve and enhance our co-existence with the natural world, we are organising reforestation and tree planting, green urban schemes and other environmental initiatives, both at our own sites and in the wider world. Our aim is to establish a society where people and nature coexist in harmony.



* Toyota's LCA methodology, which is applied to our passenger vehicles, was reviewed and approved by TÜV Rheinland and has been certified to comply with ISO14040/14044 standards.



ALL ELECTRIC.
ALL WHEEL DRIVE.





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