



## **AYGO WRAP & DRIVE CONTEST PARTICIPATION SCHEME**

Participants should visit the website of Toyota Cyprus at [www.toyota.com.cy](http://www.toyota.com.cy) and read the terms of participation.

They can design their own Aygo (the exterior part of the car only) based on their own ideas and then send their files via email to [info@toyota-cyprus.com](mailto:info@toyota-cyprus.com) with the subject line 'Aygo Wrap & Drive'.

Interested participants should download all the Aygo photos which are in JPG format using the download link named 'Aygo Design Layout'.

When downloading, you will notice that there are 4 files (4 photos in total, illustrating different sides of the Aygo car). In order for the participation to be valid, all four sides should be designed by the participant prior to sending. Every side of the car should be designed in a separate file, in flat format (2D format).

For Phase1, the participant should send the 4 photos (4 files) in JPG or PDF format. Maximum size of each file shouldn't exceed 2MB.

Moving on to Phase 2, upon design approval, the files should be ready and sent in high resolution, 300DPI, CMYK, which will then be ready for printing.

If the design is not in high resolution, as mentioned above, the design will be rejected.

Entries must be sent no later than November 15, 2015, to [info@toyota-cyprus.com](mailto:info@toyota-cyprus.com) with the subject line 'Aygo Wrap & Drive'. The winner will be announced by December 15, 2015.

All entries will be assessed by a six-member committee consisting of people relevant to the subject, such as professional graphic designers, graphic design professors, Dickran Ouzounian & Co. Ltd., and Marketway Ltd., as well as people from the fashion industry. The winner will have the Toyota Aygo in his possession for one (1) year, which will be "dressed/ wrapped" with his own design.

Questions and requests for clarifications must be sent to [info@toyota-cyprus.com](mailto:info@toyota-cyprus.com) with the subject line 'Aygo Wrap & Drive' until October 31.



## **TERMS AND CONDITIONS FOR PARTICIPATIONS**

1.  
Contest period June 1, 2015, to November 15, 2015.
2.  
On the day of submission, participants must:
  - Be of a Cypriot nationality
  - 18 years old or older and holders of a driving license
  - Submit a valid email address, postal address and telephoner number upon request by the organizers
3.  
Employees of Dickran Ouzounian & Co., Ltd. and Marketway Ltd., as well as any person associated with the management team of the advertising campaign, shall be excluded from the contest. First-degree relatives of the personnel of the aforementioned companies shall also be excluded.
4.  
Participation Process: As stated on the official website of Toyota Cyprus at [www.toyota.com.cy](http://www.toyota.com.cy).
5.  
Participation is free of charge.
6.  
The deadline for the submission of proposals is determined by Dickran Ouzounian & Co., Ltd. Entries submitted after the deadline will not be accepted.
7.  
Dickran Ouzounian & Co. Ltd., reserves the right to use the entries as advertising and communication material.
8.  
Dickran Ouzounian & Co. Ltd., shall not be responsible for any damage, mental or physical loss that participants may undergo during the contest. It shall not be responsible for any potential technical damages relating to computer systems, internet, software, email communication or in the event of downloading data from the official website of Toyota Cyprus.



9.

Any application submitted incomplete or out of specifications will be rejected without being taken into consideration.

10.

Dickran Ouzounian & Co. Ltd., reserves the right to change the date of the winner's announcement and the delivery of the prize, as well as to modify any terms. If this is the case, all relevant announcements will be made on the company's official website at [www.toyota.com.cy](http://www.toyota.com.cy).

11.

Participants should be aware of the contest's terms & conditions, and accept them unreservedly.

12.

The organizers reserve the right to use photographic material, video footage, statements and personal information for publication, broadcasting and promotion, for all promotional purposes, both print and electronic.

13.

The winner will be notified by telephone to receive his/her prize at least 24 hours before the day of the award.